

UMER HUSSAIN

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EDUCATION, CERTIFICATION, AND TRAINING

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| 2021-2022 | Post-Doctoral Research Associate
Dean of Faculties- ADVANCE
Texas A&M University, College Station, USA.
Supervisor: Dr. Cynthia Werner (Cultural Anthropologist) |
| 2018-2021 | Ph.D. in Health and Kinesiology (Sport Management)
Committee Chair: Dr. George B. Cunningham
Committee Members: Dr. Marlene Dixon, Dr. Hyun Woo-Lee, and
Dr. Stephanie Payne
Texas A&M University, College Station, USA. |
| 2020 | Certificate in Advanced Research Methods
Meta-analysis, Mixed method research, Structural equation modeling,
and Psychometric theory
Texas A&M University, College Station, USA. |
| 2013-2016 | Master of Sciences in Management Sciences
COMSATS University, Islamabad, Pakistan. |
| 2009 –2013 | Bachelor in Business Administration
COMSATS University, Islamabad, Pakistan. |

RESEARCH INTERESTS

- Diversity Inclusion, Social Aspects of Sport, and Organizational Theory
- Sport Marketing, Sport Media, Religious Marketing, eSports, video gaming and Mega-Events
- Organizational Behavior and Strategic Management
- Social justice, Muslim community, and Muslim refugees
- Research Methods (meta-analysis, psychometric theory, teaching case study research, and qualitative inquiry)

Academic Appointments

- Assistant Professor (Tenure-Track) of Sport Management and Business at Sidhu School of Business & Leadership, **Wilkes University**, Pennsylvania, USA. [July 2023]
- Assistant Professor (Tenure-Track) of Business and Sport Management at **Ripon College**, Wisconsin,

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RESEARCH

Peer-Reviewed Journal Publications

1. **Hussain, U.** & Cunningham, G. B. (2023). Hussain, U., & Cunningham, G. B. (2023). Physical activity among Muslim women: The roles of religious identity, health consciousness, and Muslim population density. *Cogent Social Sciences*, 9(2). [Scopus, IF: 1.8] <https://doi.org/10.1080/23311886.2023.2244839>
2. **Hussain, U.** & Cunningham, G. B. (2023). The Determinants of Muslim Women's Pro-Sport Hijab Purchase Intention: A Theory of Planned Behavior Perspective. *European Sport Management Quarterly*. [Scopus, IF: 3.714] <https://doi.org/10.1080/16184742.2021.1976242>
3. **Hussain, U.**, Inayat, K., Inayat, S. & Cunningham, G. B. (2023). From the Eyes of the Beholders: The Shimshali Sister. *Sport in Society*. [Scopus, IF: 1.57] <https://doi.org/10.1080/17430437.2021.2021887>
4. **Hussain, U.** & Cunningham, G. B. (2022). The Muslim Community and Sport Scholarship: A Scoping Review. *European Sport Management Quarterly*. [Scopus, IF: 3.714] <https://doi.org/10.1080/16184742.2022.2134434>
5. **Hussain, U.** (2021). The Clash of Civilizations: Khabib Nurmagomedov versus Conor McGregor. *Journalism and Media*. 2(4), 657-673. <https://www.mdpi.com/2673-5172/2/4/39> doi: 10.3390/journalmedia2040039 [Scopus]
6. **Hussain, U.**, Jabarkhail, S., Cunningham, G. B., & Madsen, J.M. (2021). The Dual Nature of Escapism in Video Gaming: A Meta-Analytic Approach. *Computers in Human Behavior Reports*. [Scopus, Cite Score: 4.1] <https://doi.org/10.1016/j.chbr.2021.100081>
7. **Hussain, U.**, Yu, B., Cunningham, G. B., & Bennett, G. (2021). "I can be who I am when I play Tekken 7": eSports women participants from the Islamic Republic of Pakistan. *Games and Culture*. [SSCI, Scopus Cite Score: 3.500, IF: 2.18] <https://doi.org/10.1177/15554120211005360>
8. **Hussain, U.** & Yu, B. (2021). Repelolicer: A reality or snake oil. *South Asian Journal of Business and Management Cases*. [Scopus Cite Score: 0.5] <https://doi.org/10.1177/22779779211014635>
9. **Hussain, U.** & Cunningham, G. B. (2021). "These are 'Our' sports": Kabaddi and Kho-Kho women athletes from the Islamic Republic of Pakistan. *International Review for the Sociology of Sport (IRSS)*. 56(7), 1051–1069. <https://doi.org/10.1177/1012690220968111> [SSCI, IF: 2.68]

10. Lee, H.-W., **Hussain, U.**, M., Shin, S., & Park, S. S. (2021). Internal sales of licensed products: A case study of the XVII Asian games licensee revenue. *Emerald Emerging Markets Case Studies*. [Scopus Cite Score: 0.1, SJR: 0.17] <https://doi.org/10.1108/EEMCS-09-2019-0244>
11. Cunningham, G. B. & **Hussain, U.** (2020). The case for LGBT diversity and inclusion. *Sport & Entertainment Review*. 5(1), 1-14. [Open Access: Practitioners Journal] <https://serjournal.com/2020/01/15/the-case-for-lgbt-diversity-and-inclusion-in-sport-business/>
12. **Hussain, U.** (2014). Pakistan Accumulators (PVT) Limited (PAL)—a third world perspective. *Emerald Emerging Markets Case Studies*. 4(6), 1-27. <https://doi.org/10.1108/EEMCS-04-2013-0036>
[Scopus Cite Score: 0.1, SJR-0.17]

Accepted in-press

13. **Hussain, U.** & Inga, M. (Accepted in-press). Dispositional malicious envy and workplace deviance: divergent thinking as mediator. *Sage Open*. [IF:2.03]

Book Chapters

1. Swart, K., & **Hussain, U.** (2023). FIFA 2022 world cup in Qatar: Under the gaze of Western media. In Kobayashi, K., Horne, J., Cho, Y., Lee, J.W. *Sports Mega-Events in Asia*. (pp. 199–222). Springer Nature. https://doi.org/10.1007/978-981-99-0011-4_9
2. **Hussain, U.** & Cunningham, G. B. (2023). Who Am 'I': Muslim LGBTQ+ Athletes Identity Development and Social Activism. In , Montez de Oca, J. and Thangaraj, S. (Ed.) *Athletic Activism (Research in the Sociology of Sport, VI7)*, (pp. 47-64). Emerald Publishing Limited. <https://doi.org/10.1108/S1476-285420230000017004>

Book Reviews

1. **Hussain, U.** (2023). [Review of the book the footballization of China: Strategies for world cup glory by Sten Söderman]. *Journal of Sport Management*. <https://doi.org/10.1123/jsm.2023-0203>

Accepted Book Chapters

1. **Hussain, U.** & Cunningham, G. B. (in press). The FIFA Men's 2022 World Cup: Transformations in Qatar. Research Handbook on Major Sporting Events. *Edward Elgar Publishing*.

In-review Research Publications

1. Cunningham, G. B. & **Hussain, U.** (in-review: Equal Authorship). Physical Activity among Muslim Women: The Roles of Religious Identity, Health Consciousness, and Muslim. *Journal of Sport and Health Science* [IF:13.77]

In-progress research projects (N = 8)

Solo-Authored Book In-progress

1. **Hussain, U.** (in progress). *Muslim Men, Masculinity, and the Global South*. To be published by **Routledge, London**.

Research Conferences (26) and Invited Presentations (7) (N = 33)

1. Bien-Aime, S. & **Hussain, U.** (2023). *East, West and Domestic: A comparative media analysis of the China-Pakistan Economic Corridor*. A paper was presented at the Association for Education in Journalism and Mass Communication, Washington, USA.
2. **Hussain, U.** (2022, June). *South Asian Athletes Within the Arab World- The 21st Century Slavery*. A paper was presented at the annual conference of the North American Society for Sport Management (NASSM), Atlanta, Georgia, USA.
3. **Hussain, U.** (2022, June). *Malicious and Benign Envy in Sports: Majority/Minority Relationship*. A poster was presented at the annual conference of the North American Society for Sport Management (NASSM), Atlanta, Georgia, USA.
4. **Hussain, U.** & Cunningham, G. B. (2021, June). *Sport Contact as a Means to Reduce Islamophobia: FIFA World Cup 2022 Qatar*. A poster presented at the annual conference of the North American Society for Sport Management (NASSM) (Online).
5. **Hussain, U.** & Cunningham, G. B. (2021, June). *The Determinants of Muslim Women's Pro-Sport Hijab Purchase Intention: Theory of Reasoned Action and Social Identity Perspective*. A poster presented at the annual conference of the North American Society for Sport Management (NASSM) (Online).
6. **Hussain, U.** & Cunningham, G. B. (2020, May 28-30). *International Cricket Council: Managing Racism*. A poster presented at the annual conference North American Society for Sport Management (NASSM), San Diego, CA, USA (changed to an online conference).
7. **Hussain, U.** & Fairley, S. (Dec 2022). *Understanding the Diffusion of Cricket in Qatar through the Experiences of South Asian Expats*. A paper was presented at the annual conference of the Sport Management Association of Australia and New Zealand (SMAANZ) in Melbourne, Australia.
8. **Hussain, U.** & Su, Y. (Dec 2022). *A Scoping Review of Meta-Analyses in Sport Management: The Way Forward*. A paper was presented at the annual conference of the Sport Management Association of Australia and New Zealand (SMAANZ) in Melbourne, Australia.
9. **Hussain, U.,** Cunningham, G. B., & Hussain, K.K. (2021, Dec). *The Unseen Religious Minority Athletes from the Islamic Republic of Pakistan*. A paper was presented at the annual

- conference of the Sport Management Association of Australia and New Zealand (SMAANZ).
10. **Hussain, U.** & Cunningham, G. B. (2020, Dec). *The Passion for the Gentleman's Game in the Ashes: Afghan Refugees from Pakistan*. A paper was presented at the annual conference of the Sport Management Association of Australia and New Zealand (SMAANZ) virtual conference.
 11. **Hussain, U.** & Cunningham, G. B. (2020, May). *Nike's pro-sport Hijab and Nike FlyEase- The interplay of Self-concept, Religion, and Brand Trust*. A virtual presentation at the Sport Management Association of Australia and New Zealand (SMAANZ) HDR conference.
 12. **Hussain, U.**, Yu. B., Bennett, G., & Cunningham, G. B. (2019, December). *Muslim Women Esports Consumption*. A Paper was presented at the annual conference of the Sport Management Association of Australia and New Zealand (SMAANZ), Canterbury, New Zealand.
 13. **Hussain, U.** & Cunningham, G. B. (2019, December). Do Women Need to Bleed? A paper was presented at the annual conference of the Sport Management Association of Australia and New Zealand (SMAANZ), Canterbury, New Zealand
 14. **Hussain, U.** & Cunningham, G. B. (2021, Oct). *Muslim Community and Sport Scholarship: A Scoping Review*. A paper was presented at the European Association for Sport Management (EASM) virtual conference 2021.
 15. **Hussain, U.** & Cunningham, G. B. (2020, Sept). *Challenging the patriarchal System: A case of football league from the Islamic Republic of Pakistan*. A paper was presented at the European Association for Sport Management (EASM) virtual conference (Online).
 16. **Hussain, U.** & Bien-Aime, S. (Nov 2022). "Can the subaltern speak": Azeem Rafiq an object or a subject? A paper will be presented at the annual conference of the North American Society for the Sociology of Sport (NASSS), Las Vegas, USA.
 17. **Hussain, U.** & Cunningham, G. B. (2019, Nov). *Understanding the Lived Experiences of Muslim Females Participating in Unconventional Sports*. A paper presented at the annual conference of the North American Society for the Sociology of Sport (NASSS), Virginia Beach, VA, USA.
 18. **Hussain, U.** & Cunningham, G. B (2021, Oct). *Muslim Women and Individuals with Disabilities in the USA: Nike's Pro-Sport Hijab Versus Nike Flyease*. A paper presented at the Sport Marketing Association (SMA) annual conference in Las Vegas, USA.
 19. Khan Q.S., **Hussain, U.** & Swart, K. (Accepted for presentation, March 2023). *Understanding the Cricket Craze in Qatar via the Theory of Planned Behavior Perspective*. A paper will be presented at the annual conference of the World Association of Sport Management (WASM)

- annual conference in Doha, Qatar.
20. **Hussain, U.** & Cunningham, G. B. (2019, May). *A Multi-factor Model for Understanding the Experiences of Muslim Sportspersons in the USA*. A poster presented at 32nd National Conference on Race and Ethnicity in American Higher Education (NCORE), Portland, Oregon, USA.
 21. **Hussain, U.** & Swart, K. A. (2021, June). *Me, My Religion, and the Misogynist World*. A paper presented at the annual conference of the **International Conference on Games and Narrative 2021**, University of Waterloo, Canada.
 22. **Hussain, U.** & Swart, K. A. (2021, Oct). '*We Can Also Lead*': *Muslim Women Leaders in Sport Organizations*. A paper was presented at the **International Leadership Association's 23rd annual global conference**, in Geneva, Switzerland.
 23. **Hussain, U.** & Cunningham, G. B. (2020, Sept). *Cricket as a means for political power-The Case of the Indian sub-continent*. A poster was presented at the annual **NVIVO virtual conference**.
 24. **Hussain, U.** & Cunningham, G. B. (2020). *The clash of civilization: A case study of Khabib Nurmagomedov vs. Conor McGregor*. A paper presented at the **Emerging Sport Studies virtual symposium**.
 25. **Hussain, U.** & Cunningham, G. B. (2020, Sept). *LGB Muslims Identity development process*. A paper presented at the **British Sociological Association Sports Group**, virtual presentation.
 26. **Hussain, U.** (2013, January). *Business Ethics: A case study of Pakistan Accumulators*. A paper presented at the **Asian Journal of Management Cases, LUMS, Lahore, Pakistan**.

Invited Scholarly Presentations (7)

1. **Hussain, U.** (July 2023). *Dialogue on the future of Sport and the Arab World: The Untold. Interdisciplinary Collaboration in Global World class* at **Monash University, Australia**.
2. **Hussain, U.** (March 2023). *Dialogue on Sports in Asia*. Presented to the undergraduate Globalization of Sport (SMGT 1130) class at **University of New Haven, West Haven, CT**.
3. **Hussain, U.** (2023). *Reimagining neo-Orientalism in Sport Academy and Media*. **Western University, Canada**.
4. **Hussain, U.** (2022). *Muslim Women Athletes' and Managers' Perspective from the Muslim World and Beyond*. **International women's day was celebrated by the College of Education, Texas A&M University, USA**.

5. **Hussain, U. (2022). *Promoting Sports for Inclusiveness and Tolerance. United States Mission in Pakistan and Pakistan US Alumni Network.***
6. **Hussain, U. (2021). *Traditional sports of the Indian Sub-continent. The City College of New York, USA.***
7. **Hussain, U. (2020). *Reclaiming 'Our' Sports: Challenging the Western Sporting Paradigm. South Asia Working Group, Texas, USA.***

Research and Travel Awards (N = 17)

1. Recipient of the Paul R. Lawrence Fellowship 2023 by Case Research Foundation.
2. Recipient of the Ripon College external competitive grant presentation. (research award received \$1200)
3. Recipient of the Texas A&M University's **Distinguished Dissertation Award-Social Sciences category for 2021-22.** (research award received \$1000)
(<https://grad.tamu.edu/aggie-life/news/texas-a-m-graduate-and-professional-school-announces-2021-2022-distinguished-dissertation-award-winn?fbclid=IwAR2R6U8g7ughSMjwSREl096jxeVmHpk1W3b68e9fIQcwcXqC7Z1sA8cBtoI>)
4. Recipient of the ADVANCE, Dean of Facilities, TAMU research travel grant (research award received \$650)
5. Recipient of the Texas A&M University Open Access to Knowledge Fund (OAKFund) grant (research award received \$956.16)
6. Recipient of the ADVANCE, Dean of Facilities, TAMU research travel grant (research award received \$1500)
7. Recipient of the Huffines Institute for Sport and Medicine annual research conference travel award (research award received \$750)
8. Recipient of the TAMU CEHD travel award for 2019/20 (research award received \$500)
9. Recipient of the TAMU OGAPS travel award for 2019/20 (research award received \$750).
10. Recipient of the Graduate and Professional Student Government travel award for 2019/20 (research award received \$500).
11. Recipient of the CEHD, Texas A&M University, Graduate Research Grant for the 2019/20 academic year (research grant received \$1132).
12. Recipient of the division of Sport Management, Texas A&M University, travel grant for the 2019/2020 academic year (award received \$750)

13. Recipient of the **Dean's Graduate Award for 2019 at Texas A&M, University**. College Station, Texas (research grant received \$4000).
14. Recipient of the **Sport Management Association of Australia and New Zealand (SMAANZ) student travel assistance program award** (award received \$200)
15. Recipient of the division of Sport Management, Texas A&M Travel grant for the 2018/2019 academic year (award received \$750)
16. Recipient of graduate assistantship with the full tuition fee waiver for the Ph.D. program at Texas A&M University, College Station, USA
17. Hussain, U. (2016). **Frequicer a Million-Dollar Illusion or Reality was awarded as the 10th best case study by CEEMAN and renowned publisher Emerald in 2016**
http://www.emeraldgrouppublishing.com/research/awards/past_ceemancase_22nd.htm.

PUBLIC SCHOLARSHIP/NEWSPAPER OPINION EDITORIALS

Hussain, U. (2023, January 6). *The Global North hypocrisy: The death of 6,500 migrant workers in the Qatar 2022 World Cup - Breakthrough*. **Breakthrough - by Neliti**.

<https://breakthrough.neliti.com/the-global-north-hypocrisy/>

Hussain, U. (2022, November 7). Blog - The Imaginative Muslim World in the Eyes of Western Sport Management Academia. **NASSM Blog**. <https://nassm.org/blog/the-imaginative-muslim-world>

Hussain, U., & Cunningham, G. B. (2022, February 23). *Why Muslim women choose to wear headscarves while participating in sports*. **The Conversation**.

<https://theconversation.com/why-muslim-women-choose-to-wear-headscarves-while-participating-in-sports-176441>

Hussain, U. (2022). Xenophobia/Eurocentrism within Sport Management Academia: An Evil to Fight. **NASSM Blog**. <https://nassm.org/blog/xenophobiaeurocentrism-within-sport-management-academia-an-evil-to-fight>

Hussain, U. (2022). The Other side of the Picture: The wave of 'Orientalism' and the FIFA 2022 World Cup (Arabic Article). **DER Magazine**.

<https://drive.google.com/file/d/1BrUDNgueWF0B184ttcfdoAShIBMv6yNT/view>

Hussain, U. (2021, Sept 22). Orientalism and Media Coverage of the 2022 Qatar World Cup. **NASSS Blog**. [https://thesocietypages.org/engagingsports/2021/09/22/orientalism-and-media-coverage-of-the-2022-qatar-world-](https://thesocietypages.org/engagingsports/2021/09/22/orientalism-and-media-coverage-of-the-2022-qatar-world-cup/)

[cup/?fbclid=IwAR135vcOu2drMcmxnM7bEuTEC9mtLBHFueeECbtj-1krN0ij6MJLYUlcDs](https://thesocietypages.org/engagingsports/2021/09/22/orientalism-and-media-coverage-of-the-2022-qatar-world-cup/?fbclid=IwAR135vcOu2drMcmxnM7bEuTEC9mtLBHFueeECbtj-1krN0ij6MJLYUlcDs)

Hussain, U. (2021, May 9). Between Patriarchy and Western Secularism: Islamic Feminism a new

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approach in Sport Management. *NASSM Blog*. <https://nassm.org/blog/islamic-feminism-in-sport-management>

Hussain, U. (2020). Reminiscence for slavery: Ertugrul Ghazi and whitening creams. **Daily Times**. <https://dailytimes.com.pk/667039/reminiscence-for-slavery-ertugrul-ghazi-and-whitening-creams/>

Hussain, U. (2020). *Growing sexual child abuse in Pakistan* / *Daily times*. **Daily Times**. <https://dailytimes.com.pk/536881/growing-sexual-child-abuse-in-pakistan/>

Hussain, U. (2020). Are immoral women the cause of COVID-19? **Daily Times**, 27 April. 9. <https://dailytimes.com.pk/602792/are-immoral-women-the-cause-of-covid-19/>

Hussain, U. (2020). What is Feminism? **Daily Times**, 27, Jan. 8. <https://dailytimes.com.pk/546703/what-is-feminism/>

Hussain, U. (2020). Social Sciences and the developing world. **Daily Times**, 25, Jan. 9. <https://dailytimes.com.pk/545806/social-sciences-and-the-developing-world/>

Hussain, U. (2019). The Growth of the Sports Industry in Pakistan. **Daily Times**, 30 Dec.10. <https://dailytimes.com.pk/529354/the-growth-of-the-sports-industry-in-pakistan/>

Hussain, U. (2015). The situation of women education in GB unsatisfactory **The Nation**, 03 May. 9. <http://nation.com.pk/islamabad/03-May-2015/situation-of-women-education-in-gb-unsatisfactory>

FEW PRESS/MEDIA COVERAGE

- <https://www.thenation.com/article/world/human-rights-abuses-qatar-world-cup/> (*The Nation*)
- <https://www.playthegame.org/news/a-sportswashing-qatarstrophe/> (*Play the Game*)
- <https://www.yahoo.com/video/why-muslim-women-choose-wear-133706301.html> (*Yahoo Inc.*)
- <https://www.forever.com/app/users/business-manager/files/a0e84be2-495f-4763-9eaa-76663d51ba44/9atefjivyqm3oeb3qxt79ql5u> (*American Kinesiology Association*)
- <https://theprint.in/world/we-asked-muslim-women-why-they-wear-hijab-in-playing-sports-heres-what-they-told-us/850213/> (*The Print-India*)
- <https://forskning.no/data-spill-teknologi/pakistanske-kvinner-bruker-e-sport-for-a-famulighet-til-a-vaere-seg-selv/1901650> (*The Forskning Norway*)
- <https://www.utrop.no/nyheter/nytt/273278/> (*The Utrop Norway*)

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- https://www.thebatt.com/life-arts/finding-grey-in-colin-in-black-white/article_357f68e4-4363-11ec-9513-3fbc08f44a5e.html (*The Battalion Texas*)
- <https://www.ausleisure.com.au/news/smaanz-announces-2019-awards-and-grants-recipients/> (*ausleisure.com*)
- <https://www.analystnews.com/sport/the-untold-stories-of-qatar-and-the-fifa-world-cup/> (*The Analyst*)

WORK EXPERIENCES (10 YEARS APPROX.)

Ripon College, Department of Economics and Business Management, WI, USA.
Assistant Professor (Tenure Track)
August 2022-July 2023

Previously Taught Courses

Sport Law (4 Credit Hours): This course offers investigation of the legal and policy issues and disputes that arise in the realm of amateur, college, and professional sports. The Sport Law course includes a comprehensive overview of the legal system, its terminology, and principles as applied to professional, college, and amateur sports, as well as an introduction to the case method of legal study. Additionally, a special emphasis is placed on relevant sporting legal issues, including contracts, labor law, Name, Image, and Likeness (NIL) law, antitrust law, amateurism, regulation, collective bargaining, negotiations, arbitration, and representation of the professional athlete. Further, the ramifications of sport legal issues and the means of limiting the liability of sport organizations will be comprehensively discussed in this course.

Sport in the Age of Data: Facts, Numbers, and Truth (CTL 120: 4 Credit Hours): Why are numbers important for sport managers? Do data suggest that watching sports is also good for your health? What are the new analytical trends in the sport and eSport industry? This course introduces students to the importance of numbers and facts in the sport industry. Using quantitative reasoning, we will examine the current and future trends in the sport industry, with a special emphasis on data analytics, ethics, and the emerging market of eSports. This course draws from various sport research avenues, such as sport sociology, sport psychology, and sport management. We will also collect some data ourselves and draw conclusions using quantitative reasoning.

Introduction to Marketing (4 Credit Hours): This course offers a wide-ranging overview of contemporary marketing practices. Students will be introduced to the main theories and concepts in marketing and how they are applied to consumer and service organizations to create value for numerous stakeholders. Students will be familiarized with the philosophy, function, and process of marketing and develop the skills warranted to communicate marketing problems

and solutions and make effective marketing decisions

Strategic Management (BSA 315) (4 Credit Hours): This course offers students the fundamentals of how business organizations are managed, focusing on the role of business strategy. This course will familiarize you with the concepts and tools that will help you to develop an understanding of how strategies are formulated and managed and how competitive advantage may be created and sustained. The course takes a general management outlook, viewing the firm as a whole and examining how strategies in each functional area cohere into an overall competitive strategy. The key strategic business decisions of concern in this course involve selecting competitive strategies, creating and defending competitive advantages, defining firm boundaries, and allocating critical resources over long periods. Decisions such as these can only be made effectively by viewing a firm holistically and over the long term. Through applying strategic management theory to real business cases, you will learn how to think like a strategic manager.

(Teaching Evaluations: 4.6/5)

Introduction to Management (BSA 110) (4 Credit Hours): This course provides practical information about solutions to managerial problems through research findings, theory, and current successful practices. Detailed analysis of basic managerial functions, including planning, organizing, staffing, leading, and controlling, is made. Emphasis is placed on the technical, interpersonal, conceptual, diagnostic, and political managerial skills needed to succeed as a manager in a domestic or global business.

(Teaching Evaluations: 3.9/5)

Sport Marketing (BSA/EXS 300) (4 Credit Hours): Sport Marketing is an introductory marketing course for undergraduate students at Ripon College. As such, it is designed to provide students with a broad and contemporary overview of the sport marketing field. This course will compare and contrast the field of sport and entertainment marketing with the practices and applications of mainstream marketing. Coursework will include a historical overview of sport marketing and will examine the application of marketing principles to collegiate and professional sport organizations, special events, facilities, commercial and public organizations, sponsors and corporations, sporting goods manufacturers, and the sport enterprise in general.

(Teaching Evaluations: 4.2/5)

Texas A&M University, ADVANCE, Dean of Faculties, College Station, USA.

Post-Doctoral Researcher

Aug 2021-June 2022

I was conducting research on programs and projects specific to ADVANCE. Further, my job was to evaluate and develop the effectiveness of STRIDE (strategies and tactics for recruiting to improve diversity and excellence) faculty search committee training workshops. In addition, I researched issues that affect faculty retention. Lastly, I was working on National Science Foundation's 2 million USD (<https://www.forbes.com/sites/michaeltmietzel/2021/05/27/university-of-houston-research-team-to-study-the-college-promotion-and-tenure-process/?sh=3d7ffa0c2b89>) grant about understanding fairness regarding universities' tenure and promotion

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process.

Texas A&M University, Department of Health and Kinesiology, College Station USA.

Instructor (Online curriculum)

Aug 2018-May 2021

Instructor-SPMT 319, Sociology of Sports (Fall, 2018; Spring, 2019; Summer, 2019; Fall, 2019; Spring, 2020 Summer, 2020; Fall, 2020)

Sociology of Sports is a course that investigates social and ethical issues related to sport participation and the sport industry.

Face to Face Class

Instructor-HLTH 285, HLKN LEADS (Fall, 2020)

HLKN LEADS was a program designed to assist first-year freshmen and transfer students in the Health & Kinesiology Department at TAMU.

Graduate Teaching Assistant

Teaching Assistant SPMT 481, Social Psychology of Sport (Fall, 2018; Spring, 2019; Summer, 2019; Fall, 2019; Spring, 2020 Summer, 2020; Fall, 2020)

Social Psychology of Sport is a course that emphasizes relationships in sport, group dynamics, motivation, social processes, and the athlete in the wider sport environment.

American Refugee Committee- now Alight (INGO, Islamabad, Pakistan)

Communication & Liaison Officer

April 2018-Aug 2018

My primary responsibility was to document the progress and learnings of the ‘Million Kids to School’ project among various audiences (e.g., donors, CSOs, partner organizations, and beneficiaries). Further, I was responsible for working with the program team and partner organizations to develop and implement communications strategies. I also used to make frequent field trips across Pakistan to support field offices to develop communication material and build their capacity.

National University of Science and Technology (NUST University, Islamabad)

Executive Compliance and Reporting Officer

Oct 2016- July 2017

In this position, I was responsible for the management and maintenance of the data related to donations. I was also acting as the primary contact for all donations-related

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issues. In addition, I used to manage all donations processing, receipting, acknowledgment, and pledge management activity received on average per year. Finally, one of the core responsibilities was to work as a grant writer for minor gift projects.

Pakistan Sweet Homes (Orphanage, Islamabad, Pakistan)

Senior Public Relation Officer

Dec 2013-Sept 2016

I was responsible for developing and executing Pakistan Sweet Home's media strategy across all media (i.e., press, broadcast, and publications). Also, my core task was to raise Pakistan Sweet Homes' profile and market activities (e.g., fundraising).

US Ambassador Youth Council (US state department funded program, Islamabad)

Ex-Member, Ex-President

Aug 2013-Mar 2015

This was a volunteer-based project in which my major responsibility was strengthening the relationship between Pakistani Youth and the US embassy in Islamabad. I worked in the role of youth advisor to the US ambassador in Pakistan.

AIIESEC International (Student Community Organization, Sri Lanka)

Intern

Feb 2013- March 2013

I was responsible for developing and presenting six communication training sessions at the University of Sri Jayewardenepura, Colombo, Sri Lanka. I also delivered six leadership training sessions in various schools to children from the age of 14-17.

Pakistan Telecommunication Limited (Islamabad, Pakistan)

Intern

June 2012-Aug 2012

This was eight weeks internship at the finance budgetary control department

Pearl Continental Hotel (Bhurban, Pakistan)

Intern

June 2011-July 2011

This was six weeks internship at the Human Resources Department

OTHER SERVICES

- Invited associate editor for the *Frontiers in Sports and Active Living* (edited n = 1)
- Invited reviewer for the *International Review for the Sociology of Sport (IRSS)* (reviewed n = 7)

- Invited reviewer for the *South Asian Journal of Human Resources Management* (reviewed n = 5)
- Invited reviewer for the *Journal of Sport & Social issues* (reviewed n = 1)
- Invited reviewer for the *Games and Culture Journal*. (reviewed n = 1)
- Invited reviewer for the *Sage Open* (reviewed n = 2)
- Invited reviewer for the *SMAANZ 2022 abstracts* (reviewed n = 6).
- Invited reviewer for the *Emerald Emerging Markets Case Studies* (reviewed n = 3)
- Invited reviewer for the *Sport Marketing Quarterly* (reviewed n = 1)
- Invited reviewer for the *International Journal of Sports Marketing & Sponsorship* (reviewed n = 3)
- Invited reviewer for the *Journal of Occupational and Organizational psychology* (reviewed n = 1)
- Invited reviewer for the *Place Branding and Public Diplomacy Journal* (reviewed n = 1)
- Invited reviewer for the *Sport in Society Journal* (reviewed n = 1)
- Invited reviewer for the *Cogent Social Sciences* (reviewed n = 2)
- Invited reviewer for the *Cogent Humanities* (reviewed n = 1)
- Invited reviewer for the *Sport Management Review* (under-review n = 1)
- Invited reviewer for the *International Journal of Linguistics and Culture (IJLC)* (reviewed n = 1)
- Invited reviewer for the *International Journal of Sport Policy and Politics* (reviewed n = 1)
- Reviewed the book, *Fair and Foul* by D. Stanley Eitzen published by *Rowman & Littlefield books*.
- Ex-Senator at the Graduate and Professional Student Government for 2019-20, Texas A&M University, USA.
- Currently Members of Pakistan US Alumni Network PUAN (US-Embassy Project)

SERVICES FOR THE ACADEMY

- Currently serving as the North American Society for the Sociology of Sport (NASSS) 2023 Barbara Brown Student Paper Committee Member.
- Currently serving as the North American Society for the Sociology of Sport (NASSS) 2023 Program Committee Member.
- Currently serving as the North American Society for the Sociology of Sport (NASSS) 2023 The United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP) Alliance Committee Member

OTHER SERVICES

- Served as an Equity Advisor on a selection committee for an Assistant Professor Psychology position at Ripon College.
- Served as an Equity Advisor on a selection committee for an Assistant Professor Exercise-Sciences position at Ripon College.

- Honorary Executive Member of Pakistan Sports Council of Persons with Disabilities.

UNDERGRADUATE AND MASTER'S STUDENT AWARDS

- August 2016- Awarded as Best Orator Award in EVEREST Model United Nations (EIMUN) in Nepal, Katmandu, sponsored by US Embassy.
- 1st position in business idea competition at Rawalpindi Chamber of commerce 2012.
- 1st Position in Case study competition at BIZIGNITION BAHRIA University 2012.
- Case study competition 3rd position at CASE university 2012.
- 2nd position in synergies case study competition at LUMS University Lahore 2012.
- 3rd Position in Battle of business giant competition at Punjab Youth Festival Lahore 2012.
- Interdepartmental debate competition winner 2011 (First Position).
- Interdepartmental best presentation winner, COMSATS 2011.
- Teacher vs. Student debate competition winner, 2012.
- 1st position in communication skills presentation at CIIT.

PROJECTS

- Chief Organizer of Punjab Youth Festival 2012 (i.e., the largest youth festival in Asia).
- The organizer of a keynote speech of British Prime Minister David Cameron at COMSATS, Islamabad.
- The organizer of the COMSATS 2nd commission meeting.
- The organizer of the Prime Minister's (Yousuf Raza Gillani) visit COMSATS University.
- Organized US Embassy's three-day educational conference (2016-MappingED).
- Participant in Peace Building Conference, organized by the US embassy in Islamabad, 2017.

COMPUTER SKILLS AND RESEARCH SOFTWARE KNOWLEDGE

- SPSS
- STATA
- R-Programming Language
- Dreamweaver
- Microsoft Office
- NVIVO
- Python (Beginner)
- LIWC
- Amos

MEMBERSHIPS OF SPORTS SCHOLARLY ORGANIZATIONS

- North American Society for Sport Management (NASSM)
- Sport Management Association of Australia and New Zealand (SMAANZ)

- European Association for Sport Management (EASM)
- North American Society for the Sociology of Sport (NASSS)

LANGUAGES (*N = 7*)

- English
- Urdu
- Shina
- Punjabi (basic)
- Pushto (basic)
- Siraiki
- Hindi (speaking)

OTHER

Personal Blog: <http://rightsfor.y.blogspot.com>

Website: uhussain.info